

# Pacific Data Hub

SPC's Pacific Data Community of Practice  
presents

## The Power of Data Visualisation

**18 OCTOBER, 2022**

**9.30 am to 11.30 am Fiji Time**

Join our panel of experts for a talanoa on Pacific Data to discuss the crucial role data visualisation plays in our everyday lives.

"If a picture is worth a thousand words, a visualisation is worth so much more." So, what makes a good data visualisation ?

### Join us Online:

<https://spc.zoom.us/meeting/register/tJUld-CtqzssEtbEAQ5yYocffzI1KE8c0Xrl>

**Interpretation in English and in French**

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**Ruth Pozuelo  
Martinez**

Curbal AB



**Adrien Sales**

OPT-NC



**Lucas Rodés-  
Guirao**

Our world in  
Data



**Nazha  
Selmaoui-  
Folcher**

University of  
New Caledonia



PACIFIC  
DATA  
HUB



Pacific  
Community  
Communauté  
du Pacifique

# SPEAKERS

Ruth Pozuelo Martinez is the MD and owner of Curbal AB, a Business Intelligence consultant company based in Sweden with international reach.

Ruth has a Mechanical Engineering degree from the University of Oviedo (Spain) and a Aeronautical Engineering degree by the University of Wales.

Ruth is a Microsoft Data Platform MVP (Microsoft most valuable professional) mainly for her contributions to the Power BI community.

She publishes weekly videos on her YouTube channel.

(<https://www.youtube.com/channel/UCJ7UhloHSA4wAqPzyi6TOkw>) where she has more than 100,000 subscribers (at the time of writing). She also contributes on her own company blog: [curbal.com](http://curbal.com) and produces occasional posts on Microsoft Power BI community.

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Adrien Sales is a manager in the IT department of OPT-NC, the Post and Telecommunications Office of New Caledonia.

He has a DEA in Applied Mathematics (University of Nice) and a Master's degree in databases and software packages. On a daily basis, he is in charge of interoperability and data transport issues between the different IS of the Office, as well as with third party IS outside OPT-NC.

Adrien implements and maintains a DEVOPS pipeline, and participates very actively in the mapping and documentation of the information system.

He has implemented a public API portal and is in charge of implementing this approach for the internal IS in order to accelerate the digitalization of the office's activities.

Adrien is a blogger and speaker. He frequently publishes content related to innovation, DEVOPS, Open Data, Open Source, Open Innovation and general IT culture.

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Lucas Rodés-Guirao is a data scientist and coder focused on open-source projects that brings data closer to people.

He currently works as a data scientist at Our World in Data (OWID) and is in charge of the curation, maintenance and publication of OWID's COVID-19 dataset.

In the past, he worked as a deep learning researcher at the National Institute of Informatics (Tokyo, Japan) and as a data scientist for the private sector.

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Nazha Selmaoui-Folcher has been Associate Professor (HDR) at the University of New Caledonia since 1998. She received her Ph.D. degree in 1992 on image analysis and her Habilitation degree in 2012 on spatio-temporal data mining, application to environmental phenomena.

Nazha was the coordinator for the ANR project FOSTER dedicated to knowledge discovery on spatio-temporal databases and application to soil erosion (2011-2014). She currently participates in the ANR project SpiRAL (Soils, rainfall and leptospirosis. Understanding leptospirosis environmental contamination).

Her current research interests are image analysis, machine learning, artificial intelligence, graph mining, data mining on temporal series of satellite images, spatio-temporal data and its application to health and environmental sciences. Nazha is involved in the program committees of many data mining conferences and journals.

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