



# REQUEST FOR PROPOSAL (RFP)

## FOR SERVICES

<b>Project Title:</b>	Preferred Suppliers Agreements for Graphic Designers and Illustrators
<b>Nature of the services</b>	Graphic Design and Illustration
<b>Location:</b>	Contractor's home base
<b>Date of issue:</b>	6/02/2024
<b>Closing Date:</b>	22/03/2024
<b>SPC Reference:</b>	RFP23-6059

## Contents

<b>PART 1: INTRODUCTION</b>	<b>4</b>
1.1 ABOUT THE PACIFIC COMMUNITY (SPC)	4
1.2 SPC'S PROCUREMENT ACTIVITIES	4
1.3 SPC'S REQUEST FOR PROPOSAL (RFP) PROCESS	4
<b>PART 2: INSTRUCTIONS TO BIDDERS</b>	<b>5</b>
2.1 BACKGROUND	5
2.2 SUBMISSION INSTRUCTIONS	5
2.3 CLARIFICATIONS	6
2.4 EVALUATION	6
2.5 CONTRACT AWARD	6
2.6 KEY DATES	7
2.7 LEGAL AND COMPLIANCE	7
2.8 COMPLAINTS PROCESS	8
<b>PART 3: TERMS OF REFERENCE</b>	<b>9</b>
A. BACKGROUND/CONTEXT	9
B. PURPOSE, OBJECTIVES, SCOPE OF SERVICES	9
ACTIVITY 1: GRAPHIC DESIGN	9
ACTIVITY 2: GRAPHIC ILLUSTRATION	10
C. TIMELINES	10
D. REPORTING AND CONTRACTING ARRANGEMENTS	10
E. SKILLS AND QUALIFICATIONS	10
F. SCOPE OF BID PRICE AND SCHEDULE OF PAYMENTS	12
<b>PART 4: PROPOSAL EVALUATION MATRIX</b>	<b>13</b>
4.1 EVALUATION CRITERIA & SCORE WEIGHT	13
4.2 FINANCIAL EVALUATION	14
<b>PART 5: PROPOSAL SUBMISSION FORMS</b>	<b>15</b>
<b>ANNEX 1: BIDDER'S LETTER OF APPLICATION</b>	<b>15</b>
<b>ANNEX 2: CONFLICT OF INTEREST DECLARATION</b>	<b>16</b>
<b>ANNEX 3: INFORMATION ABOUT THE BIDDER AND DUE DILIGENCE</b>	<b>18</b>
VENDOR INFORMATION	18
DUE DILIGENCE	18
SOCIAL AND ENVIRONMENTAL RESPONSIBILITY (SER)	19

SUPPORTING DOCUMENTS (where relevant)	19
<b><u>ANNEX 4: TECHNICAL PROPOSAL SUBMISSION FORM</u></b>	<b><u>21</u></b>
<b><u>ANNEX 5: FINANCIAL PROPOSAL SUBMISSION FORM</u></b>	<b><u>22</u></b>

## Part 1: INTRODUCTION

### 1.1 About the Pacific Community (SPC)

The Pacific Community (SPC) is the principal scientific and technical organisation of the Pacific region, established by treaty in 1947 with the signing of the Agreement Establishing the South Pacific Commission (the Canberra Agreement).

SPC has our headquarters in Noumea, New Caledonia and has regional offices in Fiji, the Federated States of Micronesia and Vanuatu, as well as an office in France. SPC works across the Pacific and has staff in nearly all of our Pacific Island Country and Territory members.

SPC works for the well-being of Pacific people through the effective and innovative application of science and knowledge and is guided by a deep understanding of Pacific Island contexts and cultures. Our unique organisation covers more than 20 sectors and is renowned for knowledge and innovation in such areas as fisheries science, public health surveillance, geoscience and conservation of plant genetic resources for food security.

For more information about SPC and the work that we do, please visit our website: <https://www.spc.int/>.

### 1.2 SPC's procurement activities

SPC's procurement activities are guided by the principles of high ethical standards, value for money, open competition and social and environmental responsibility and are carried out under our Procurement Policy.

SPC's *Procurement Policy* provides the framework for ensuring that SPC obtains the best value for its purchases, in terms of both cost and quality; demonstrates financial probity and accountability to its members and development partners; manages and prevents the potential for conflicts of interest; reduces its environmental impact and manages any other risks.

At SPC, all procurement follows the same main steps: planning; statement of needs; requisition; solicitation; evaluation; award; receipt; and payment. Different procedures apply depending on the value of the goods, services and works to be procured.

For further information or enquiries about SPC's procurement activities, please visit the procurement pages on our website: <https://www.spc.int/procurement> or email: [procurement@spc.int](mailto:procurement@spc.int).

### 1.3 SPC's Request for Proposal (RFP) Process

At SPC, procurement valued at more than EUR 45,000 must be advertised through a Request for Proposal (RFP) with any bids received evaluated by SPC's Procurement Committee to determine the offer that provides the best value for money.

This RFP sets out SPC's requirements and it asks you, as a bidder, to respond in writing in a prescribed format with pricing and other required information. The RFP contains detailed instructions and templates to enable you to submit a compliant bid. It sets out the overall timetable; it confirms the evaluation criteria that SPC will use to evaluate proposals; it explains the administrative arrangements for the receipt of the bids; and it sets out how bidders can request further information.

Your participation confirms your acceptance of SPC's conditions of participation in the RFP process.

## Part 2: INSTRUCTIONS TO BIDDERS

### 2.1 Background

SPC invites you to submit a bid to deliver the services as specified in [Part 3](#).

SPC has advertised this RFP on its website and may send it directly to potential vendors. The same specifications, submission and other solicitation requirements will be provided to all vendors.

SPC has compiled these instructions to guide prospective bidders and to ensure that all bidders are given equal and fair consideration.

Please read the instructions carefully before submitting your bid. For your bid to be considered, you must provide all the prescribed information by the closing date and in the format specified.

### 2.2 Submission instructions

Your submission must be clear, concise and complete and should only include information that is necessary to respond effectively to this RFP. Please note that you may be marked down or excluded from the procurement exercise if your submission contains any ambiguities or lacks clarity.

Your proposal must include the following documents (annexes of [Part 5](#) of the RFP):

- a) Bidder's Letter of Application (Annex 1);
- b) Conflict of Interest Declaration (Annex 2);
- c) Information about the bidder and Due diligence (Annex 3);
- d) Technical proposal submission form (Annex 4) and the following accompanying documents:
  - a. A presentation of your company, including the CVs of designated personnel, or for freelancers, your personal CV, detailing graphic design and/or graphic illustration knowledge and experience, including any experience in SPC's core work areas
  - b. Your professional design/illustration portfolio, in PDF or web format
  - c. Contact details for three (3) professional references
- e) Financial proposal submission form (Annex 5).

Your proposal must be submitted in **two separate emails**.

You must submit your **Technical proposal** (Annexes 1 to 4 and all their supporting documents) in English or in French as an attachment to one email. No financial information may appear in the technical proposal.

You must submit your **Financial proposal** (Annex 5) in a separate email. All prices in the proposal must be presented in EUR. Your Financial proposal is to be password protected. SPC will request the password in the event that it is required.

Both emails are to be sent to [procurement@spc.int](mailto:procurement@spc.int) with the subject line of your email as: **Submission RFP23-6059 – PSA for Graphic Designers and Illustrators**.

Your proposal must be received no later than **22/03/2024 by 4.00pm Noumea time**. Only one bid per bidder is permitted.

SPC will send a formal acknowledgement to each proposal received before the deadline.

SPC reserves the right to exclude from consideration any proposal not received by the deadline, with incomplete information or in incorrect form.

## 2.3 Clarifications

You may submit questions or seek clarifications on any issue relating to this RFP. The questions are to be submitted in writing to [procurement@spc.int](mailto:procurement@spc.int) with the subject line: **Clarification RFP23-6059 – PSA for Graphic Designers and Illustrators**. The deadline for submission of clarifications is **13/03/2024 by 4.00pm Noumea Time**.

Details will be kept of any communications between SPC and bidders. This assists SPC to ensure transparency of the procurement process. While SPC prefers written communication in the RFP process, at any point where there is phone call or other conversation, SPC will keep a record or a file note of the exchange with prospective bidders.

## 2.4 Evaluation

### Validity

Each proposal will be assessed for compliance with the submission requirements by the Bids Opening Committee. At this stage, basic due diligence will also be undertaken.

To assist in the examination, evaluation and comparison of proposals, SPC may ask the bidder for clarification of its proposal or additional information. The request for clarification will be in writing.

### Technical

All valid proposals will be assessed against the technical evaluation criteria set out in Part 4. The criteria are provided with weighted scores according to the relative importance of each. SPC will not change the evaluation criteria set out in the RFP at any stage of the procurement process. Any changes in the evaluation criteria will result in the RFP process being re-issued.

Bidders are expected to familiarise themselves with local conditions and take these into account in preparing their proposal. Where minimum qualifications are set as specific evaluation criteria (which may include educational qualification, professional accreditation or certification, licensing, experience and expertise), proposals submitted must necessarily meet these criteria.

### Financial

Any bids that pass the minimum technical evaluation requirements will pass onto financial evaluation.

During the financial evaluation, if there is a discrepancy between the unit price and the total price, the lower price shall prevail. If there is a discrepancy between words and figures the amount in words will prevail.

The total cost of the proposal must be submitted inclusive of taxes in accordance with the applicable legislation and is not subject to revision.

## 2.5 Contract award

The purpose of this RFP is to implement Preferred Supplier Agreements (PSAs).

An example of a PSA is attached to this RFP for information purposes.

SPC may award the contract once the Procurement Committee has determined that a bidder has met the prescribed requirements and the bidder's proposal has been determined to be the most responsive to the RFP documents, provide the best value for money and best serve the interests of SPC.

PSA are established for an initial period of one (1) year and may be renewed for a period not exceeding three (3) years, depending on the results and quality of the service provided.

SPC's [General Terms and Conditions of Contract](#) will apply to any contracts awarded under this RFP, unless otherwise agreed. **Any requests for amendments to the General Terms and Conditions of Contract and/or the contractual clauses of the PSA must be made when submitting the bid and attached to the Technical Proposal.**

In the absence of requests for changes, the General Conditions of Contract and the terms of the PSA contract shall be deemed to be known, understood and accepted by the bidder.

The award of the contract will be made by contract signed and dated by both parties.

## 2.6 Key dates

Please see the proposed procurement timetable in the table below. This timetable is intended as a guide only and while SPC does not intend to depart from the timetable, it reserves the right to do so at any stage.

STAGE	DATE
<b>RFP advertised</b>	6/02/2024
<b>Deadline for seeking clarification</b>	13/03/2024
<b>RFP Closing Date</b>	22/03/2024

## 2.7 Legal and compliance

**Child and vulnerable adult protection:** SPC is committed to the well-being of children and vulnerable adults. All SPC contractors are required to commit to the principles of SPC's Child and Vulnerable Adult Protection Policy ([XI.G Manual of Staff Policies](#)). Breach of this requirement can result in SPC terminating any contract with a successful bidder. Any allegations of potential misconduct in relation to this RFP involving children or vulnerable adults should be sent to [complaints@spc.int](mailto:complaints@spc.int).

**Confidentiality:** Unless otherwise agreed by SPC in advance or where the contents of the RFP are already in the public domain when **shared** with the bidder, bidders shall at all times treat the contents of the RFP and any related documents as confidential. SPC will also treat the information it receives from the bidders as confidential.

**Conflict of interest:** Bidders must take all necessary measures to prevent any situation of conflict of interest. You must notify SPC in writing as soon as possible of any situation that could constitute a conflict of interest during the RFP process. If you have any familial connection with SPC staff, this must be declared, and approval will then be sought for you to engage in the RFP process. Breach of this requirement can result in the exclusion of the bidder from the RFP process or in SPC terminating any contract with a successful bidder.

**Cost of preparation of proposals:** Under no circumstances will SPC be liable for any proposal submission costs, expenditure, work or effort that you may incur in relation to your provision of a proposal (including if the procurement process is terminated or amended by SPC).

**Currency, validity, duties, taxes:** Unless specifically otherwise requested, all proposals should be in EUR and must be net of any direct or indirect taxes and duties and shall remain valid for 120 days from the closing date. The successful bidder is bound by their proposal for a further 60 days following notification they are the preferred bidder so that the contract may be awarded. No price variation due to escalation, inflation, fluctuation in exchange rates, or any other market factors shall be accepted at any time during this period.

**Eligibility:** Bidders are required to disclose to SPC whether they are subject to any sanction or temporary suspension imposed by any international organisation, or whether they are subject to bankruptcy proceedings. You may not be bankrupt or suspended, debarred, or otherwise identified as ineligible by any international organisation. Failure to disclose such information may result in debarment and termination of

any contract issued to the bidder by SPC.

**Fraud and corruption:** SPC has zero tolerance for fraud and corruption. All contractors have an obligation to report potential fraud and corruption. Breach of this requirement can result in the exclusion of the bidder from the RFP process or in SPC terminating any contract with a successful bidder. Allegations of potential misconduct by an SPC staff member or contractor involving fraud or corruption can be sent to [complaints@spc.int](mailto:complaints@spc.int).

**Good faith:** The information in this RFP is provided by SPC in good faith. No representation, warranty, assurance or undertaking (express or implied) is or will be made, and no responsibility or liability will be accepted by SPC in relation to the adequacy, accuracy, completeness or reasonableness of this RFP or any information provided by SPC in relation to this RFP.

**Modifications:** Any clarifications, corrections or modifications will be published on the SPC website prior to deadline. In the event a bidder has submitted a bid before the clarification, correction or modification, the bidder will be informed and may modify the bid. The modified bid will still need to be received before the deadline.

**No offer of contract or invitation to contract:** This RFP is not an offer to contract or an invitation by SPC to enter into a contract with you.

**Privacy:** The bidder is to comply with the requirements of applicable legislation and regulatory requirements in force for the use of personal data that is disclosed for the purposes of this RFP. SPC will handle any personal information it receives under the RFP in line with its [Privacy Policy](#), and the [Guidelines for handling personal information of bidders and grantees](#).

**Right to amend, seek clarity, withdraw, not award:** SPC reserves the right to: (1) amend, add to or withdraw all or any part of this RFP at any time, or to re-invite bids on the same or any alternative basis; (2) seek clarification or documents in respect of any bidder's submission; (3) choose not to award a contract as a result of this RFP; (4) make whatever changes it sees fit to the timetable, structure or content of the procurement process, depending on approvals processes or for any other reason. Please note that while SPC will not change the evaluation criteria set out in the RFP without the RFP process being re-issued, SPC does reserve the right at the time of award of contract to vary the quantity of services and goods specified in the RFP and to accept or reject any proposal at any time prior to award of the contract without incurring any liability to the affected bidder or any obligation to inform the affected bidder/s of the grounds for SPC's action.

**Right to disqualify:** SPC reserves the right to disqualify: (1) any bidder that does not submit a proposal in accordance with the instructions in this RFP; (2) any bidder that misrepresents information to SPC; (3) any bidder that directly or indirectly canvasses any SPC employee concerning the award of a contract.

**Use of material:** Bidders shall not use the contents of the RFP or any related material for any purpose other than for the purpose of considering submitting, or submitting, a bid to SPC.

**Warranty, representation, assurance, undertaking:** The bidder acknowledges and agrees that no person has any authority to give any warranty, representation, assurance or undertaking on behalf of SPC in connection with any contract which may (or may not) follow on from this RFP process.

## 2.8 Complaints process

Bidders that consider they were not treated fairly during any SPC procurement process may lodge a protest. The protest should be addressed to [complaints@spc.int](mailto:complaints@spc.int). The bidder must provide the following information: (1) full contact details; (2) details of the relevant procurement; (3) reasons for the protest, including how the alleged behaviour negatively impacted the bidder; (4) copies of any documents supporting grounds for protest; (5) the relief that is sought.



## Part 3: Terms of Reference

### A. Background/context

The Pacific Community (SPC) is the principal scientific and technical organisation supporting development in the Pacific region. It is an international organisation established by treaty (the Canberra Agreement) in 1947 and is owned and governed by its 26 members including all 22 Pacific Island countries and territories.

The Pacific Community's headquarters are in Noumea, New Caledonia, and it has regional offices in Fiji and Federated States of Micronesia, Vanuatu, Tonga and field staff in other countries and territories. SPC's mission is to work for the well-being of Pacific people through the effective and innovative application of science and knowledge, guided by a deep understanding of Pacific Island contexts and cultures.

SPC regularly produces scientific and technical publications as well as general and corporate communication and information materials for the region. The subject matter could be scientific, technical, legal or administrative, and relates to the SPC's various areas of development activity in the Pacific Islands region, including climate change; ocean science; gender; and education.

In addition, several programmes being implemented by SPC aim to improve information strategies and develop awareness-raising tools and campaigns targeting the public, youth, local communities at provincial or national levels in the Pacific Island countries and territories ([see Annex I](#)).

### B. Purpose, objectives, scope of services

This request for proposal aims at identifying preferred service providers interested in providing design and illustration services in a range of activities, listed below, for implementing in SPC member countries and territories (see Annex I).

The two working languages of SPC are English and French, and service providers should indicate their language skills in the submission form.

Preferred service providers could be expected to undertake work **within one or more** of the following activities:

#### Activity 1: Graphic Design

Conceptualise and design a wide range of information materials in both print and web format, including but not limited to:

- Scientific and technical publications, including books and eBooks
- Corporate annual, financial and strategic publications
- Policy briefs and short reports
- Divisional reports and newsletters
- Factsheets/Information sheets
- Posters and banners
- Toolkits and activity books
- eLearning materials
- Data visualisation, incl. infographics

## **Activity 2: Graphic illustration**

This activity aims to conceptualize and design a wide range of visual elements for publication including but not limited to:

- Icons and logos
- Cartoons/sketching
- Design motifs
- Graphic animation
- Live drawing for conferences and events

All information materials mentioned above will be delivered free of rights for SPC, without any time or use limit, including for the web, printed publications, and other formats. In addition to the electronic version of the information materials, the native design files must be sent to the Publishing team at SPC.

Preferred service providers will contribute substantially to the delivery of information and communication materials and services at SPC, with quality design for various project assignments completed in line with SPC and its partner's guidelines (See Annex II), within specified deadlines.

The work will be subject to SPC's quality-control procedures.

## **C. Timelines**

Preferred Suppliers identified through this process will retain this status for an initial 1-year period and may be called upon in that year as needed by SPC.

If the performance is deemed satisfactory during this period, their preferred supplier agreement can be extended for a period of up to three additional years.

Timelines will be requested and agreed per project and will be guided by a specific Terms of Reference for the selected activities, in agreement with the Graphic Design – Coordinator and internal client.

Suppliers may at times be requested to undertake urgent or last-minute work.

## **D. Reporting and contracting arrangements**

A high level of participation will be the key to the success of projects. Exchanges between teams will be in the official languages of SPC (English, and/or French).

Preferred service providers will be directly responsible to the Graphic Design – Coordinator based in Noumea. They will also be expected to work closely with relevant staff within SPC.

Preferred service providers may be based anywhere in the world.

## **E. Skills and qualifications**

The expected skills and qualifications that are required for each work area are outlined below:

- Recognised graphic design or graphic illustration qualification
- Demonstrated experience in designing and/or illustrating technical and/or corporate reports and products (professional portfolio will be requested)

- Expert knowledge using the Adobe Creative Suite, especially InDesign, Illustrator, Photoshop and XD
- Knowledge of pre-print processes and production requirements

<b>Evaluation Criteria</b>	<b>Score Weight (%)</b>	<b>Points obtainable</b>
<p><b><u>1. Key qualifications and competence for the work area(s)</u></b></p> <ul style="list-style-type: none"> <li>- Degree or Trade Diploma in Graphic Design and/or Graphic Illustration/Digital art</li> </ul>	20%	<b>140</b>
<p><b><u>2. Specific experience relevant to the work area(s)</u></b></p> <ul style="list-style-type: none"> <li>- Demonstrable experience as a Graphic designer or illustrator in a scientific or technical setting</li> </ul>	20%	140
<p><b><u>3. Specific experience in SPC's thematic areas</u></b></p> <ul style="list-style-type: none"> <li>- Thematic experience in SPC's core work areas</li> <li>- Experience working in a Pacific regional context</li> <li>- Previous design/illustration work for NGOs/IGOs</li> </ul>	15%	105
<p><b><u>4. Bilingual design/illustration experience</u></b></p> <p><b>Activity 1</b></p> <ul style="list-style-type: none"> <li>- Experience designing and laying out bilingual publications in English and French</li> </ul> <p><b>Activity 2</b></p> <ul style="list-style-type: none"> <li>- Experience illustrating for bilingual/multilingual audiences (French and/or Pacific languages)</li> </ul>	5%	35
<p><b><u>5. Knowledge of international design standards, and expert proficiency using the Adobe Creative Suite</u></b></p> <ul style="list-style-type: none"> <li>- Knowledge of international design standards and requirements as well as expert use of the Adobe Creative Suite as demonstrated through a professional portfolio</li> </ul>	30%	<b>210</b>
<p><b><u>6. Quality of the presentation of the proposal</u></b></p> <ul style="list-style-type: none"> <li>- All required documentation has been provided</li> <li>- Clear offer</li> </ul>	10 %	70
<b>TOTAL SCORE</b>	<b>100%</b>	<b>700</b>
<b>QUALIFICATION SCORE</b>	<b>70%</b>	<b>490</b>

## **F. Scope of Bid Price and Schedule of Payments**

SPC will make payments as per successfully achieved deliverables/milestones. SPC will pay in accordance with SPC's general terms and conditions, article 10.

While the Pacific Community does regularly outsource information materials and services, no commitment can be given in advance as to the nature or amount of work that may be offered to each listed contractor.

## **G. Annexes to the Terms of Reference**

### **Annex I: Examples of SPC's publications featuring graphic design and illustration done collaboratively in-house and with preferred suppliers**

The Pacific Pathfinder: <https://purl.org/spc/digilib/doc/hcwb5>

SPC Director-General's Report: <https://purl.org/spc/digilib/doc/5z9ok>

Public Health Factsheets: <https://purl.org/spc/digilib/doc/8x2mf>

Legal Guide to Coastal Fisheries: <https://purl.org/spc/digilib/doc/s5b7j>

### **Annex II: [SPC Visual Identity Guidelines](#)**

## Part 4: PROPOSAL EVALUATION MATRIX

### 4.1 Evaluation criteria & Score Weight

A two-stage procedure will be utilised to evaluate the proposals, with evaluation of the **Technical proposal** being completed prior to any **Financial proposal** being opened and compared.

The competencies which will be evaluated are detailed in [Part 3](#).

The evaluation matrix below also reflects the obtainable score specified for each evaluation criterion (technical requirement) which indicates the relative significance or weight of the items in the overall evaluation process.

The technical component, which has a total possible value of 700 points, will be evaluated using the following criteria.

<b>Evaluation Criteria</b>	<b>Score Weight (%)</b>	<b>Points obtainable</b>
<b><u>1. Key qualifications and competence for the work area(s)</u></b> <ul style="list-style-type: none"> <li>- Degree or Trade Diploma in Graphic Design and/or Graphic Illustration/Fine Arts</li> </ul>	20%	<b>140</b>
<b><u>2. Specific experience relevant to the work area(s)</u></b> <ul style="list-style-type: none"> <li>- Demonstrable experience as a Graphic designer or illustrator in a scientific or technical setting</li> </ul>	20%	140
<b><u>3. Specific experience in SPC's thematic areas</u></b> <ul style="list-style-type: none"> <li>- Thematic experience in SPC's core work areas</li> <li>- Experience working in a Pacific regional context</li> <li>- Previous design/illustration work for NGOs/IGOs</li> </ul>	15%	105
<b><u>4. Bilingual design/illustration experience</u></b> <b>Activity 1</b> <ul style="list-style-type: none"> <li>- Experience designing and laying out bilingual publications in English and French</li> </ul> <b>Activity 2</b> <ul style="list-style-type: none"> <li>- Experience illustrating for bilingual/multilingual audiences</li> </ul>	5%	35
<b><u>5. Knowledge of international design standards, and expert proficiency using the Adobe Creative Suite</u></b> <ul style="list-style-type: none"> <li>- Knowledge of international design standards and requirements as well as expert use of the Adobe Creative Suite as demonstrated through a professional portfolio</li> </ul>	30%	<b>210</b>
<b><u>6. Quality of the presentation of the proposal</u></b> <ul style="list-style-type: none"> <li>- All required documentation has been provided</li> <li>- Clear offer</li> </ul>	10 %	70

<b>TOTAL SCORE</b>	<b>100%</b>	<b>700</b>
<b>QUALIFICATION SCORE</b>	<b>70%</b>	<b>490</b>

#### **4.2 Financial evaluation**

The financial component of the proposal will be scored on the basis of overall costs for the delivery of the services and financial incentives and benefits provided to SPC. The lowest financial proposal will be awarded maximum 300 points and other financial offers and incentives will be awarded points as per the formula below:

$$\text{Financial Proposal score} = (\text{Lowest Price} / \text{Price under consideration}) \times 300$$

## Part 5: PROPOSAL SUBMISSION FORMS

### Annex 1: BIDDER'S LETTER OF APPLICATION

Dear Sir /Madam:

Having examined the Solicitation Documents, the receipt of which is hereby duly acknowledged, we the undersigned, offer to supply the required services for the sum as may be ascertained in accordance with the Financial Proposal attached herewith and made part of this proposal.

We acknowledge that:

- SPC may exercise any of its rights set out in the Request for Proposal documents, at any time;
- The statements, opinions, projections, forecasts or other information contained in the Request for Proposal documents may change;
- The Request for Proposal documents are a summary only of SPC's requirements and is not intended to be a comprehensive description of them;
- Neither the lodgement of the Request for Proposal documents nor the acceptance of any tender nor any agreement made subsequent to the Request for Proposal documents will imply any representation from or on behalf of SPC that there has been no material change since the date of the Request for Proposal documents, or since the date as at which any information contained in the Request for Proposal documents is stated to be applicable;
- Excepted as required by law and only to the extent so required, neither SPC, nor its respective officers, employees, advisers or agents will in any way be liable to any person or body for any loss, damage, cost or expense of any nature arising in any way out of or in connection with any representations, opinions, projections, forecasts or other statements, actual or implied, contained in or omitted from the Request for Proposal documents.

We undertake, if our proposal is accepted, to commence and complete delivery of all items in the contract within the time frame stipulated.

We understand that you are not bound to accept any proposal you may receive and that a binding contract would result only after final negotiations are concluded on the basis of the Technical and Financial Components proposed.

**For the Bidder:** *[insert name of the company]*

Signature:

Name of the Bidder's representative: *[insert name of the representative]*

Title: *[insert Title of the representative]*

Date: *[Click or tap to enter a date]*

## Annex 2: CONFLICT OF INTEREST DECLARATION

### INSTRUCTIONS TO BIDDERS

#### What is a conflict of interest?

A conflict of interest may arise from economic or commercial interests, political, trade union or national affinities, family, cultural or sentimental ties, or **any other type of relationship or common interest between the bidder and any person connected with the contracting authority** (SPC staff member, consultant or any other expert or collaborator mandated by SPC).

#### Always declare a conflict

The existence of a potential or apparent conflict of interest does not necessarily prevent the bidder concerned from taking part in a tender process. **However, the declaration of the existence of such a conflict by the persons concerned is essential and allows SPC to take appropriate measures to mitigate it and prevent the associated risks.**

Bidders are therefore invited to declare any situation, fact or link which, to their knowledge, could generate a real, potential or apparent conflict of interest.

#### Declaration at any time

Conflicts of interest may arise at any time during the procurement process or the implementation of a contract (e.g. new partner in the project) or as a result of a change in personal life (e.g. marriage, inheritance, financial transaction, creation of a company). If such a relationship is found and could be perceived by a reasonable person as likely to influence a decision, a declaration of the situation is necessary. In case of doubt, a conflict situation must be declared.

#### Declaration for any person involved

A declaration must be completed for each person involved in the tender (principal representative of the bidder, possible subcontractors, consultant, etc.)

#### Failure

Failing to declare a potential conflict of interest may result in the bidder being refused a contract or placed on SPC's list of non-responsible suppliers.



## DECLARATION

I, the undersigned, *[name of the representative of the Bidder]*, acting in the name and on behalf of the company *[name of the company]*, declare that:

<input type="checkbox"/>	To my knowledge, I am not in a conflict-of-interest situation
<input type="checkbox"/>	There is a potential conflict of interest with regard to my <i>[Choose an item]</i> . relationship with <i>[name of the person concerned]</i> in his or her capacity as <i>position/role/personal or family link with the person concerned</i> , although, to the best of my knowledge, this person is not directly or indirectly involved in any stage of the procurement process
<input type="checkbox"/>	I may be in a conflict of interest with regard to my <i>[Choose an item]</i> relationship with <i>[name of the person concerned]</i> in his or her capacity as <i>position/role/personal or family link with the person concerned</i> , as this person is, to the best of my knowledge, directly or indirectly linked to the procurement process
<input type="checkbox"/>	To my knowledge, there is another situation that could potentially constitute a conflict of interest: <i>[Describe the situation that may constitute a conflict of interest]</i>

In addition, I undertake to:

- declare, without delay, to SPC any situation that constitutes a potential conflict of interest or is likely to lead to a conflict-of-interest;
- not to grant, seek, obtain or accept any advantage, whether financial or in kind, to or from any person where such advantage constitutes an unfair practice or an attempt at fraud or corruption, directly or indirectly, or constitutes a gratuity or reward related to the award of the contract;
- to provide accurate, truthful and complete information to SPC in connection with this procurement process.

I acknowledge that I and/or my company and/or my business partners who are jointly and severally bidding on the **RFP 23-6059** may be subject to sanctions such as being placed on SPC's list of non-responsible vendors, if it is established that false statements have been made or false information has been provided.

**For the Bidder:** *[insert name of the company]*

Signature:

Name of the representative: *[insert name of the representative]*

Title: *[insert Title of the representative]*

Date: *[Click or tap to enter a date]*

### Annex 3: INFORMATION ABOUT THE BIDDER AND DUE DILIGENCE

Please complete the following questionnaire and provide supporting documents where applicable.

VENDOR INFORMATION				
Are you already registered as an SPC vendor?			<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>1. Please provide information related to your entity.</b>				
Company name	[Enter company name]	Address	[Enter address]	
Director/CEO	[Enter name of the executive person]	Position	[Enter position of the executive person]	
Business Registration/License number	[Enter company registration/license number (or tax number)]			
Date of business registration	[Enter date of business registration]			
Country of business registration	[Enter country of business registration]			
<b>Status of the entity:</b>				
<input type="checkbox"/> For-profit entity (company), <input type="checkbox"/> NGO, <input type="checkbox"/> International organisation, <input type="checkbox"/> Government body, <input type="checkbox"/> University, <input type="checkbox"/> Association, <input type="checkbox"/> Research Institute, <input type="checkbox"/> Other: [insert details]				
<b>2. Please provide relevant documentation to support and verify the legal existence of the entity, the authority of its officer and proof of its address, such as:</b>				
<input type="checkbox"/> Delegation of authority or power of attorney document <input type="checkbox"/> Certificate of business registration/license <input type="checkbox"/> Memorandum, Articles or Statutes of Association <input type="checkbox"/> Telephone, water, or electricity bill in the name of the entity <input type="checkbox"/> Bank account details bearing the name of the entity				
<b>3. How many employees does your company and its subsidiaries have?</b>			[provide answer]	
<b>4. Do you have professional insurance against all risks in respect of your employees, sub-contractors, property and equipment?</b>			<input type="checkbox"/> Yes	<input type="checkbox"/> No
If 'No', what type of business insurance do you have?			[provide answer]	
<b>5. Are you up to date with your tax and social security payment obligations?</b>			<input type="checkbox"/> Yes	<input type="checkbox"/> No
If 'No', please explain the situation:			[Provide details]	
<b>6. Is your entity regulated by a national authority?</b>			<input type="checkbox"/> Yes	<input type="checkbox"/> No
If 'Yes', please specify the name:			[Insert name of the national regulation authority]	
<b>7. Is your entity a publicly held company?</b>			<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>8. Does your entity have a publicly available annual report?</b>			<input type="checkbox"/> Yes	<input type="checkbox"/> No
Please send SPC your audited financial statement from the last 3 financial years if available				

DUE DILIGENCE					
<b>9. Does your entity have foreign branches and/or subsidiaries?</b>			<input type="checkbox"/> Yes	<input type="checkbox"/> No	
If you answered 'yes' to the previous question, please confirm the branches:					
• Head Office & domestic branches			<input type="checkbox"/> Yes	<input type="checkbox"/> No	
• Domestic subsidiaries			<input type="checkbox"/> Yes	<input type="checkbox"/> No	
• Overseas branches			<input type="checkbox"/> Yes	<input type="checkbox"/> No	
• Overseas subsidiaries			<input type="checkbox"/> Yes	<input type="checkbox"/> No	
<b>10. Does your entity provide financial services to customers determined to be high risk including but not limited to:</b>					
Foreign Financial Institutions	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Casinos	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Cash Intensive Businesses	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Foreign Government Entities	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Non-Resident Individuals	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Money Service Businesses	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<input type="checkbox"/> Other, please provide details:			[Provide details]		
<b>11.If you answered 'yes' to any of the boxes in question 10, does your entity's policies and procedures specifically outline how to mitigate the potential risks associated with these higher risk customer types?</b>				<input type="checkbox"/> Yes	<input type="checkbox"/> No
If 'Yes', please explain how:		[Provide explanation]			
<b>12.Does your entity have a written policy, controls and procedures reasonably designed to prevent and detect fraud, corruption, money laundering or terrorist financing activities?</b>				<input type="checkbox"/> Yes	<input type="checkbox"/> No
If 'Yes', please send SPC your policy in English.					
If 'No', what process does your entity have in place to prevent and detect money laundering or terrorist financing activities?				[provide answer]	
<b>13.Does your entity have an officer responsible for anti-corruption, or anti-money laundering and counter-terrorism financing policy?</b>				<input type="checkbox"/> Yes	<input type="checkbox"/> No
If 'Yes', please state that officer's contact details:		[Insert name and contact details]			
<b>14.Has your entity or any of its current or former directors or CEOs ever filed for bankruptcy?</b>				<input type="checkbox"/> Yes	<input type="checkbox"/> No
If 'Yes', please provide details:		[Provide details]			
<b>15.Has your entity or any of its current or former directors or CEOs ever been the subject of any investigations or had any regulatory or criminal enforcement actions resulting from violations of any laws or regulations, including those relating to money laundering or terrorism financing?</b>				<input type="checkbox"/> Yes	<input type="checkbox"/> No
If 'Yes', please provide details:		[Provide details]			

## SOCIAL AND ENVIRONMENTAL RESPONSIBILITY (SER)

<b>16.Does your entity have a written policy, controls and procedures to implement its Social and Environmental Responsibility (SER) commitments?</b>				<input type="checkbox"/> Yes	<input type="checkbox"/> No
If 'Yes', please send SPC your policy in English.					
If 'No', what process does your entity have in place to ensure your social and environmental responsibility?				[provide answer]	
<b>Does your Policy or Process cover the followings?</b>					
<input type="checkbox"/> Child protection <input type="checkbox"/> Human rights <input type="checkbox"/> Gender equality <input type="checkbox"/> Social inclusion <input type="checkbox"/> Sexual harassment, abuse or exploitation <input type="checkbox"/> Environmental responsibility					
Please, outline the major actions you have undertaken in these areas:		[provide answer]			
<b>17.Does your entity have an officer responsible for Social and Environmental Responsibility (SER)?</b>				<input type="checkbox"/> Yes	<input type="checkbox"/> No
If 'Yes', please state that officer's contact details:		[Insert name and contact details]			

## SUPPORTING DOCUMENTS (where relevant)

• Business registration/license proof	<input type="checkbox"/>
• Bank account details document	<input type="checkbox"/>
• Address of the entity and Authority of officer proofs	<input type="checkbox"/>
• Audited financial statement from the last 3 financial years	<input type="checkbox"/>
• Fraud, corruption, anti-money laundering and counter terrorist financing Policy	<input type="checkbox"/>
• SER Policy	<input type="checkbox"/>

I declare that the particulars given herein above are true, correct and complete to the best of my knowledge, and the documents submitted in support of this form are genuine and obtained legally from the respective issuing authority.

I declare that none of the funds received or to be received by my company will be used for criminal activities, including financing terrorism or money laundering.

By sending this declaration to SPC, I agree that my business and personal information may be used by SPC for due diligence purposes. I also understand and accept that SPC will treat any personal information it receives in connection with my proposal in accordance with its [Privacy Policy](#), and the [Guidelines for handling personal information of bidders and grantees](#).

**For the Bidder:** *[insert name of the company]*

Signature:

Name of the representative: *[insert name of the representative]*

Title: *[insert Title of the representative]*

Date: *[Click or tap to enter a date]*

## Annex 4: TECHNICAL PROPOSAL SUBMISSION FORM

Your proposal must include the following documents (annexes of [Part 5](#) of the RFP):

- a) Bidder's Letter of Application (Annex 1);
- b) Conflict of Interest Declaration (Annex 2);
- c) Information about the bidder and Due diligence (Annex 3);
- d) Technical proposal submission form (Annex4) and the following accompanying documents:
  - a. A presentation of your company, including the CVs of designated personnel, or for freelancers, your personal CV, detailing graphic design and/or graphic illustration knowledge and experience, including any experience in SPC's core work areas
  - b. Your professional design/illustration portfolio, in PDF or web format
  - c. Contact details for three (3) professional references

### **Please confirm the activities for are bidding for:**

- Activity 1:** Graphic Design
- Activity 2:** Graphic illustration

**For the Bidder:** *[insert name of the company]*

Signature:

Name of the representative: *[insert name of the representative]*

Title: *[insert Title of the representative]*

Date: *[Click or tap to enter a date]*

## Annex 5: FINANCIAL PROPOSAL SUBMISSION FORM

Bidders are invited to submit their flat hourly rate in EUROS (EUR) for activity 1 (graphic design) and/or their flat hourly rate in EUROS (EUR) for activity 2 (graphic illustration).

**For the Bidder:** *[insert name of the company]*

Signature:

Name of the representative: *[insert name of the representative]*

Title: *[insert Title of the representative]*

Date: *[Click or tap to enter a date]*