



Unlocking Blue Pacific Prosperity

THE CO-DESIGN PHASE:
VOYAGE FROM CONCEPT TO
DESIGN 2024



strengthening biodiversity and resilient food systems

Unlocking Blue Pacific Prosperity

Our voyage so far...

In 2022, Pacific Leaders have a bold vision to protect, restore and rejuvenate the region's extraordinary ecosystems, **foster Pacific peoples' prosperity, and empower communities.**



In 2022, Leaders from Palau, Tonga, Niue, Vanuatu and SPC proactively mobilising resources for national and regional goals. **Inadvertent competition for resources** led to recognition...



Recognition of the strategic opportunities to rapidly mobilize large-scale investment and blended finance by drawing on our collective strength: **solidarity**



Pacific Leaders supported UBPP at the 52nd **PIF Leaders Meeting** in Rarotonga, Cook Islands and at **SPC's Conference** in Noumea, New Caledonia



Pacific Leaders launched UBPP at COP28 in Dubai, UAE in December 2023. The **Bezos Earth Fund** announced support of **US\$100M in seed funding.** The Global Environment Facility CEO announced US\$125M to support the Pacific*

Goals

GOAL 1:

100% effective ocean management for the region, including 30% protection of the Blue Pacific Continent, aligned to Pacific country contexts, priorities and capacities

GOAL 2:

Healthy, productive, Pacific people thriving because of robust food systems underpinned by resilient ecosystems

GOAL 3:

Fit-for purpose sustainable financing mechanisms that support the implementation of the 2050 Strategy are in place and operational

Unlocking Blue Pacific Prosperity: three continent-wide goals supported by PIF Leaders + SPC Conference 2023

Paradigm Shift: by the Pacific for the Pacific

- ❑ Across the Blue Pacific Continent there is broad consensus about **what** needs to be done. Individual Pacific country efforts and region-wide efforts supported by the CROP are delivering science-based and traditional knowledge-based interventions that are making a difference. However, the ability to scale these initiatives is effectively blocked by **how** things are done.



Voyage from concept to design



UBPP is shifting from the Conceptual Co-Creation Phase to the Co-Design Phase.



UBPP is intentionally conceived to align and advance existing regional initiatives in the Pacific. Rather than fostering competition, UBPP aims to facilitate cooperation and collaboration among the Pacific and her partners – traditional and non-traditional.



UBPP Champions, President Whipps and Prime Minister Hu'akavameiliku, have directed SPC as UBPP's support hub, working with CROP agencies to facilitate and coordinate the scientific and resource mobilization expertise to support the upcoming Co-Design Phase.

Voyage from concept to design



Planning Sprint in June: objective is to provide methodological and scientific scaffolding to ensure integrated Design and MEL support to the in-country consultation and co-design planning.



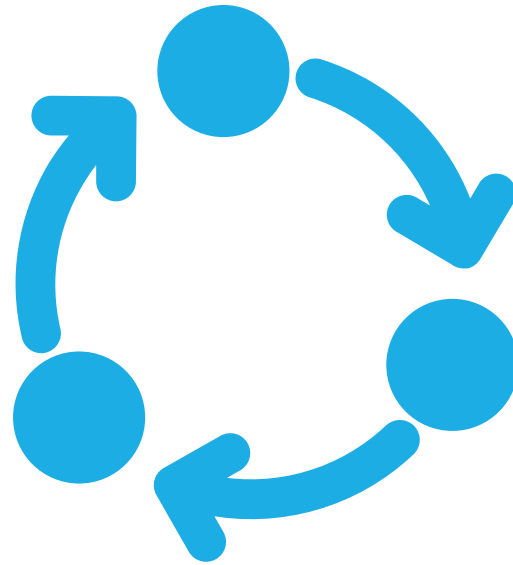
Warmly welcome officials and experts to actively participate in the June Planning Sprint (location TBC).



UBPP Investment Strategy: mobilisation efforts to leverage the Bezos Earth Fund anchor investment are ongoing.



Co-design consultation starts in mid-2024 and will run until April 2025. Detailed plans to be confirmed post-June sprint.



Next Step

SPC circular to go out this month seeking interest from Pacific countries to join in planning and design.