



Pacific
Community
Communauté
du Pacifique

Entry conditions: Graphic design contest for the Pacific Community's 70th anniversary

The Pacific Community (SPC) is launching a competition for the design of a special logo to mark its 70th anniversary in 2017.

Graphic designers and artists in the Pacific region – including professionals, amateurs and students – are invited to enter.

We are looking for a striking 70th anniversary design to use alongside our existing Pacific Community logo, something which conveys the SPC family spirit and Pacific identity.

The winner will see his or her logo design featured on the SPC website, social media platforms, event banners and other 70th anniversary materials that will be shared within the region and internationally.

Examples

Several other international development organisations have recently marked significant milestones of their own, and developed the following visual identifiers, or logos:



Who can enter?

- A national of a Pacific Community member: American Samoa, Australia, Cook Islands, Federated States of Micronesia, Fiji, France, French Polynesia, Guam, Kiribati, Marshall Islands, Nauru, New Caledonia, New Zealand, Niue, Northern Mariana Islands, Palau, Papua New Guinea, Pitcairn Islands, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, United States of America, Vanuatu, and Wallis and Futuna.
- There is no age limit but entrants aged 16 and under are asked to obtain the permission of their parent or guardian before entering the competition, and should indicate their age when submitting their entry. If your entry is short-listed and you are aged 16 or under, we will contact you for written parental consent.
- SPC employees and their family members are ineligible to enter.

How to enter?

- Design a logo/visual identifier containing the number 70. Optional text is '70 years' or '70th anniversary' or simply '70'.
- The design should be suitable to accompany the existing Pacific Community logo.
- The graphic files may be in any common format, i.e. jpeg, PNG, Illustrator, PDF, etc. Please include important information such as your full name, country of citizenship or residence, and your contact details in your application, including a phone number if possible.
- There is an entry limit of two logo designs per person.
- The competition does not involve redesigning or altering the existing Pacific Community logo. Please consult the [Pacific Community Logo Use Guidelines](#).
- Email your designs to media@spc.int.

The selection process:

- A panel of judges consisting of SPC communications personnel and our Director-General, Dr Colin Tukuitonga, will shortlist eye-catching entries based on creativity and consistency with these terms and conditions.

The winner's name will be publicly announced and will feature on the SPC website. The winner will also receive an artwork from SPC.

→ **Email your designs to: media@spc.int**

→ **[Entries close on Friday 14 October 2016.](#)**

About the Pacific Community (SPC):

We are the principal scientific and technical organisation in the Pacific region, proudly supporting development since 1947. We are an international development organisation owned and governed by our 26 country and territory members. Our organisation's name has changed several times over the years: from the South Pacific Commission to the Secretariat of the Pacific Community and now simply the Pacific Community, but always retaining its well-known abbreviation 'SPC'.

Mission

We work for the well-being of Pacific people through the effective and innovative application of science and knowledge, guided by a deep understanding of Pacific Island contexts and cultures.

Sustainable Pacific development through science, knowledge and innovation

Our unique organisation works across more than 20 sectors. We are renowned for our knowledge and innovation in such areas as fisheries science, public health surveillance, geoscience and conservation of plant genetic resources for food and agriculture.

Much of our focus is on major cross-cutting issues, such as climate change, disaster risk management, food security, gender equality, human rights, non-communicable diseases and youth employment. Our tagline is 'Sustainable Pacific development through science, knowledge and innovation'. For more visit www.spc.int.