Scaling-up community-based fisheries management | Transposition à grande échelle de la gestion communautaire des pêches

Micronesia
8-12 February 2021

Micronésie
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2-way communication

What is it, how does it contribute to scaling CBFM and why is it important?

The LMMA Network and CBFM upscaling

- The 3 dimensions of the LMMA scaling approach also called ***The 100% solution***

  - A larger **geographic** reach – most communities involved in CFBM
  - A more **integrated** scale of management (ecosystem approach)
  - A vertical (**governance**) scale: improving 2-way communication and enabling environment.

The 100% Solution

Network

Scaling up activities currently implemented in Vanuatu, Fiji, PNG and Solomon and Terms of References will soon be released on the SPC website for further activities in additional areas and countries. All participants will be informed.

EUROPEAN UNION

Sweden Sverige

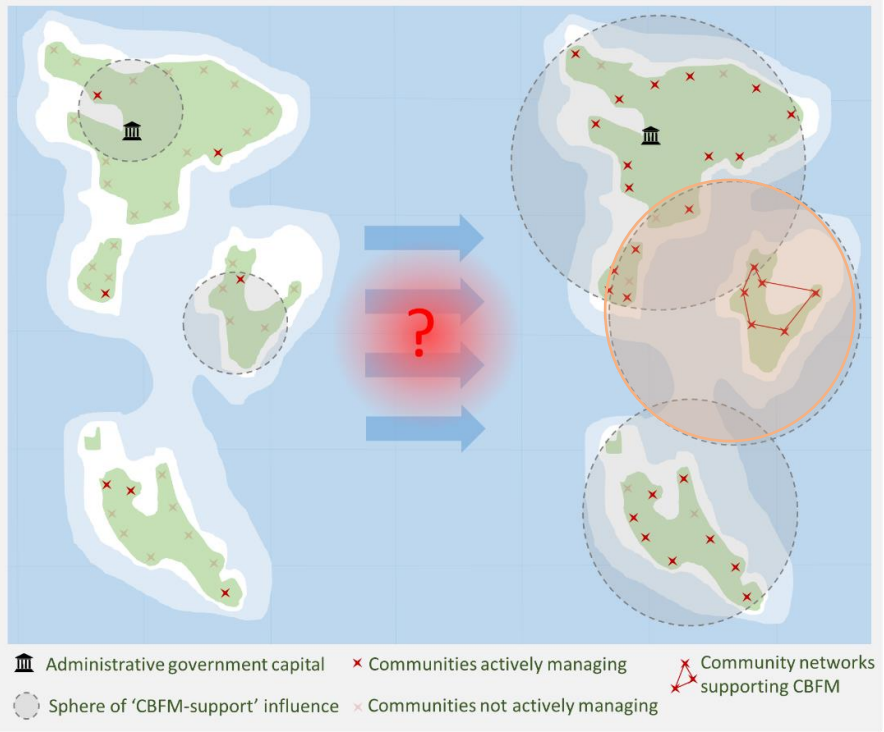
PEUMP Pacific-European Union Marine Partnership Programme

Pacific Community Communauté du Pacifique

What do we mean by 2-way communication?

- Two-way communication allows for interactive communication, discussion, sharing, answering questions

- Community-Community communication (networks)
- Community-Government communication (visits, forum…)



1. STRATEGIC ACTIONS	What	Who / target
A. Informing and awareness	Informed coastal communities and relevant stakeholders conversant with regulations, basic ecology and management tools and administration.	All coastal communities and stakeholders
B. 2-way communication	**Ensuring communications that enable monitoring situations, detecting problems and obtaining feedback**	Authorities with communities, fishers and other stakeholders when needed
C. Joint action in communities and with stakeholders	Collaboration with communities that may support site management planning, monitoring, enforcement and other activities	Sites with most need, most cost effective impacts and priority issues including outside communities.

How can networks support 2-way communication?

- **Learning exchanges**
(*community-community communication)*
  - Practical information on CBFM solutions based on relevant experiences
  - Inspiration to take action

- **Community feedback and representation**
(*community-government communication)*
  - For government to receive information
  - For communities to request information/support from government
  - For communities to interact with government in a unified and more efficient manner

How can government support 2-way communication?

- Organize regular sharing events (annual fisheries forum…)
- Set up permanent and easily accessible communication channel (hotline)
- Ensure all information materials clearly states the nearest official point for following up.
- Fisheries officer presence at commonly attended events (markets)
- Well equipped and staffed decentralized fisheries offices

How can networks contribute to scaling-up CBFM?

- Provide opportunities for **active support** to communities in addition to government or NGO partners in a context of limited resources *(community-community communication)*
- Allows government to **monitor** issues, effectiveness of CBFM and **prioritize** responses *(community-government communication)*
- **Complement** information broadcasting where additional support is needed *(community-community communication)*
- **Facilitate** community **representation** *(community-government communication)*

Why is 2-way communication important?

- Inform on the **effectiveness** of government action **on the ground**
- Find **collective solutions** including traditional-knowledge based
- Detect **emerging issues** early
- Develop and **prioritize** interventions, workplans and budgets
- Develop **coherent**, culturally **appropriate** and **practical** CBFM approaches between all stakeholders

Why do communities need to be represented?

- Communities are often **right holders** over coastal resources hence their right to be represented in CBFM fora
- Communities are **directly responsible** for day-to-day management; they are key stakeholders of CBFM
- Community **ownership** of CBFM only if involved in decision-making
- **Policies** informed by communities' feedback are more likely to be **appropriate, acceptable** – therefore implemented and supported

Effective 2-way communication can be achieved through

The setting up formal mechanisms for coastal fisher/community representation that can regularly be part of policy development and monitoring at subnational/national/regional scales

(as per FAO Small Scale Fisheries guidelines)