



10 TACTICS FOR IMPACTFUL AND ENGAGING PUBLIC SPEAKING

BY: RALPH GILMOUR, TOASTMASTER

1. PURPOSE

- What is your key message?

2. PREPARATION

- The 7 “P’s” - Prior Planning and Preparation Prevents Pretty Poor Performance

3. STRUCTURE

- Introduction
- Body
- Conclusion

4. AUTHENTICITY

- Speak from the heart

5. DIRECT

- Get to the point

6. CONCISE

- Short and sharp

7. EYE CONTACT

- A key element in communication

8. VOICE MODULATION

- Control and vary your voice

9. BODY LANGUAGE

- Posture, presence, energy and distraction

10. STORY TELLING

- Makes it human and connects people