



2021
2030
United Nations Decade
of Ocean Science
for Sustainable Development



United Nations
Educational, Scientific and
Cultural Organization
Organisation
des Nations Unies
pour l'éducation,
la science et la culture

With the support of
Avec le soutien de la



Intergovernmental
Oceanographic
Commission

Commission
océanographique
intergouvernementale



Pacific
Community
Communauté
du Pacifique

MEDIA WORKSHOP AGENDA

Ocean Literacy Media Masterclass for the UN Decade of Ocean Science for Sustainable Development (2021-2030)

Nouméa, New Caledonia, 22nd July 2019

Facilitators: Molly Powers-Tora, Debbie Singh, James Nikitine, Evlyn Mani, Lisa Kingsberry

Objectives

This workshop is simultaneously a briefing for journalists and an intro to media training for scientists. It is designed to:

1. Increase ocean literacy, awareness, access to experts, and improve understanding of the objectives and opportunities provided by the UN Decade for Ocean Science for Sustainable Development on the part of Pacific media representatives;
2. Increase confidence, media networks, and enhance media and communications skills for science and policy stakeholders so they can reach wider audiences more effectively either through written press, broadcast, social media and video.

Venue: Archive Room (Above Reception), SPC Headquarters, Noumea

Agenda

TIME	SESSION	FACILITATOR
8.30am	Registration	
9.00am	Opening <ul style="list-style-type: none"> • Welcome and Opening Prayer • Opening Remarks <ul style="list-style-type: none"> ○ Mr. Jens Kruger, SPC and Executive Planning Committee Member for UN Ocean Decade ○ Ms. Lisa Williams-Lahari, Freelance Journalist • Introductions & Icebreaker 	MC: Molly Powers-Tora, SPC
10.00	<i>Morning Tea and Group Photo</i>	
10.15	Session 1 Participatory Session Common Ocean Challenges and Common Media Challenges in the Pacific World Café	Molly Powers-Tora, SPC Debbie Singh, SPC
11.15	Session 2 Presentation Global Perspectives and Ocean Decade Messaging Themes and objectives of the Ocean Decade and key Principles of Ocean Literacy	James Nikitine, IOC
11.45	Session 3 Interactive Session Ocean Science Interactive Session and Simulation	Evlyn Mani, SPC
12.30	<i>Lunch</i>	



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1.30	Session 4 Parallel Sessions	
	Digital multimedia skills training for news and storytelling—James Niktine	Communicating science effectively using the message box tool – Samantha Magick
3.00	<i>Afternoon tea</i>	
3.10	Continued Parallel Sessions	Continued Parallel Sessions
4.00	Session 5 Reporting Back Sharing lessons from Parallel Sessions	Groups
4.30	Session 6 Wrapping Up Meeting Preparations Reviewing the meeting agenda, media focal points, interview protocol, procedures, planning Q & A Closing Message from Peter Thomson, UN Special Envoy for Oceans	Lisa Kingsberry, SPC

Contact details:

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